

## ***PepsiCo* Program:**

- Offered a \$75 Mastercard prepaid debit card to any employee who participated in a health assessment.
- For employees who needed follow-up help, the company offered \$100 to workers who attended classes on smoking cessation, diabetes management, high risk pregnancy or depression.

## **Results:**

- 70% of the 33,500 employees participated.
- For every \$1 the company invests, it sees a \$1.50 to \$2.00 return.

Source: HR Specialist Compensation & Benefits, National Institute of Business Management, March 2008- Special Edition